**Analysis of Heroes of Pymoli**

1. Of the total number of purchases, 84.03% of the purchases were by males, the vast majority. Female players accounted for only 14.06%, which is a small but notable proportion.
2. The majority of purchases are done by people in the age group of 20-24 (44.79%), followed by secondary groups falling between 15-19 (18.58%) and 25-29 (13.37%).
3. The item Final Critic is the most profitable and most popular in the data frame.